

The Many Benefits of Tower Garden

Why should you use Tower Garden rather than another growing method, and not just plant a few seeds in the dirt? Why even garden at all when you can buy produce from the grocery store or farmer's market?

The advantages of Tower Garden can be summarized in three words: **healthier**, **easier**, and **smarter**. Here some of the benefits of gardening with Tower Garden:

Bountiful Harvests:

- Grows plants 3x faster than traditional gardening
- Increases yields by an average of 30%

Convenience:

- No digging
- No weeding
- Cuts down on grocery bills (pays for itself in about 6-12 months)

Food, Nutrition & Learning:

- Clean food
- Control over your food
- Nutrient dense
- Colorful produce
- Tastier & better smelling
- Nurtures healthy habits
- Educational resource tool

Sustainability:

- **Minimal water usage** – uses as little as 2% of water as traditional gardening.
- **Leaves a smaller CO₂ footprint** – reduce your carbon footprint by eliminating supermarket transit and storage.
- **Uses only 10% of the land of traditional farming** – the vertical design uses 90% less land normally required to grow produce.
- **Recycles 100% of nutrients and water** – Tower Garden uses a closed-system technology to recycle 100% of its nutrients and water.
- **Reduces need for pesticides and herbicides** – the pH-balanced ionic minerals and plant nutrients in the Mineral Blends produce strong, healthy plants that can better protect themselves from plant pests and disease—without pesticides.

